

Quillbarrow Coffee Co.

Slow-drawn coffee, written by hand.

CURRENT · v1.1
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COLORS



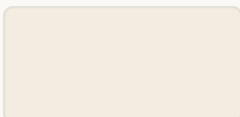
#241610
C0 M39 Y56 K86



#3A2317
C0 M40 Y60 K77



#C88A4B
C0 M31 Y62 K22



#F4ECE0
C0 M3 Y8 K4

QUICK RULES

- The nib-and-bean mark and the Quillbarrow word-mark travel together in the primary lockup.
- Cream is the page paper; espresso is for type and the mark; caramel is a scarce accent.
- This is a fictional demo brand — don't present it as a real cafe with a real address.

POSITIONING

A small-batch roaster and neighborhood cafe where every cup is drawn slow and signed by the barista — single-origin beans, patient pour-overs, and a counter that remembers your name.

VOICE

- Unhurried, never precious. Invite people to slow down, don't lecture them.
- Name the craft — origin, roast, pour — without turning it into a tasting exam.
- The barista signs the cup. Keep it personal, first-name warm.

TYPE

Display: Georgia · Body: system-ui

GET THE FILES

All formats, always the current version: <https://www.brandofrecord.com/quillbarrow-coffee>